

Fresh Commun-IT's Mission Statement for Apprenticeships

Fresh Commun-IT's focus has always been on the local community by offering digital skills apprenticeship training to micro and small businesses, charities and third sector organisations, and the local public sector.

Our Aims:

- To provide benefit to the local community via access to training and jobs in the digital sector which is where our experience and expertise lies.
- To have our apprenticeship training tailored to employer and apprentice needs.
- To offer flexible and blended delivery methods based on the requirements of the employer and the apprentice's needs.
- To work in partnership with employers.
- For our delivery team to be experienced in their sector to be able to offer the best training.
- To deliver high quality training which adheres to high standards.
- To increase engagement with local employers to deliver more high-quality apprenticeship training.

Our Objectives:

We will achieve our aims by:

- Listening to the local community and seeking opportunities to engage and collaborate with local employers to improve opportunities for our geographic region.
- Involving employers and apprentices to create delivery plans and ensure training is tailored to their needs and requirements.
- Making sure we offer a variety of delivery methods with a flexible approach that is open to the needs of the employer and apprentice even if it means delivering in a new way.
- Ensuring quality starts at the recruitment stage for staff and continues with CPD.

- Tutors and trainers have experience in their delivery sector. Industry expertise and teaching knowledge is continuously improved via the CPD policy/ plan to ensure delivery is up-to-date and relevant.
- Benchmarking against standards set by professional bodies and the relevant sector.
- Feedback driving improvements. Seeking regular, scheduled feedback from all parties and stakeholders and acting on this to improve our delivery and service.
- Engaging with professional bodies and EPAOs to improve our training standards.
- Putting quality at the heart of what we do. Quality control and processes are implemented and improved.
- Asking if the action is meeting our aims? Reviewing and re-evaluating where necessary.
- Overview from the Governance Board to re-evaluate.
- Implementing our business and marketing plan to reach more of the local community and employers.

This statement is reviewed annually by the Governance Board and promoted to all staff.

Reviewed by: the Governance Board and signed on their behalf by Kerry Prigg

Signed:



Date: **1st March 2022**

Next Review: **March 2023**